

MINING GEOMECHANICAL RISK 2019



CSIRO | The University of Western Australia | Joint Venture

9-11 APRIL 2019

NOVOTEL LANGLEY PERTH HOTEL | PERTH, AUSTRALIA

FIRST INTERNATIONAL CONFERENCE ON

MINING GEOMECHANICAL RISK

SPONSORSHIP & EXHIBITION OPPORTUNITIES

BACKGROUND

This inaugural conference is applicable to all geomechanics practitioners, consultants, researchers and mining engineers across all mining geomechanics disciplines, as well as senior executives tasked with managing business risks.

The conference will address risk from geotechnical fields in mining including: surface and underground rock mechanics, tailings and backfill, environmental geomechanics and mine closure.

CONFERENCE THEMES

- Assessing and quantifying uncertainty and variability
- The risk and opportunity value of information
- Qualitative and quantitative assessment of mining geotechnical risk
- Safety, economic and environmental geotechnical risk acceptance levels
- Communicating geotechnical risk to different stakeholders
- Management of mining geotechnical risk
- Risk assessment and risk-based design
- Integration of geotechnical risk in mine planning and mine design processes

PROMOTION

The ACG is undertaking a niche marketing campaign to promote this seminar to local and international professionals via:

- Internet marketing – promotion via the dedicated conference website, ACG website and other mining event websites.
- Promotion of the event in the ACG newsletter that is distributed to almost 7,000 mining professionals worldwide.
- Industry association.
- Direct mail campaign – event specific flyers, registration brochures and targeted electronic mail.
- Media support and coverage from reputable industry journals, magazines and newsletters.
- International and local exposure through the activities and support of key industry personnel.
- Regular communication to ACG mining event past delegates.
- Promotion at selected ACG and international geotechnical engineering events.

Principal Sponsor

BHP

www.mgr2019.com

SPONSORSHIP & EXHIBITION OPPORTUNITIES

PRINCIPAL SPONSOR**

(subscribed)

- Acknowledgement of Principal Sponsor status.
- Opportunity to supply a three minute promotional footage. The content is subject to ACG approval.
- Opportunity to address the conference attendees with a 10 minute presentation.
- Three complimentary registrations, which includes full admittance to the First International Conference on Mining Geomechanical Risk.
- Six complimentary registrations and opportunity to host a VIP table at the conference dinner
- Double exhibition space for the duration of the event (6 x 2 m booth).
- Four exhibition booth staff passes to attend your booth.
- Technical session branding for one conference morning session and lunch.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Company logo to appear in the conference proceedings – printed and online repository (MGR 2019).
- Company banners (x2) placed at the front of the exhibition area for the duration of the event (subject to venue restrictions, supplied by sponsor).
- Invitation to contribute a technical article to an upcoming edition of the ACG newsletter (distributed to almost 7,000 mining professionals).
- Invitation to supply endorsement copy for MGR 2019 for marketing purposes.
- Full page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on all event promotional material including MGR 2019 electronic marketing and social media activity.
- Company logo, copy (max. 500 words) and hyperlink on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

TRADE EXHIBITOR **

(limited packages available)

AU \$4,400*

- Acknowledgement of Trade Exhibitor status.
- One complimentary registration, which includes full admittance to the First International Conference on Mining Geomechanical Risk and the conference dinner.
- Exhibition space for the duration of the event (3 x 2 m booth).
- Two exhibition booth staff passes to attend your booth.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

OPEN ACCESS SPONSOR

(unlimited packages available)

AU \$5,500*

- Acknowledgement of Open Access Sponsor status. Listed by company name with logo, alpha order in selected conference promotional material, specific electronic direct mailings and in pre-planned social media posts.
- One complimentary registration, which includes full admittance to the First International Conference on Mining Geomechanical Risk and the conference dinner.
- Hyperlinked company logo on conference sponsor web page.
- Hyperlinked company logo on conference website, and ACG shop web page, directing people to online MGR 2019 papers page, post seminar.
- During the conference, and post conference, industry will be able to openly and freely access the conference papers from the ACG Online Repository.
- Hyperlinked company logo on conference papers page.
- Acknowledgement of Open Access Sponsor status in conference onsite programme and onsite signage, with link to online repository.
- Follow up email to event delegates and paper authors, post-conference, providing them with the link to the MGR 2019 papers web page
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.
- An ACG supplied QR code graphic for sponsor to use in their own promotional material.

MAJOR SPONSOR**

(limited packages available)

AU \$9,900*

- Acknowledgement of Major Sponsor status.
- Opportunity to address the conference attendees with a 5 minute presentation.
- Two complimentary registrations, which include full admittance to the First International Conference on Mining Geomechanical Risk and the conference dinner.
- Single exhibition space for the duration of the event (3 x 2 m booth).
- Three exhibition booth staff passes to attend your booth.
- Technical session branding for one conference session.
- Company logo to appear on conference delegate bags.
- Two inserts included in conference delegate bags.
- Acknowledgement in the conference proceedings (printed only).
- Half page editorial/advertisement in the onsite delegate programme.
- Company name/logo to appear on selected event promotional material including MGR 2019 electronic marketing and social media activity.
- Hyperlinked company logo on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

** The ACG reserves the right to alter the trade exhibition floor plan.

SPONSORSHIP & EXHIBITION OPPORTUNITIES

WIFI SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of WiFi Sponsor status.
- Signage at event to promote WiFi Sponsor status
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised event delegate list.

CONFERENCE DINNER SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Conference Dinner Sponsor status.
- Eight complimentary tickets to conference dinner.
- Company representative or invited peer to make 15 minute address.
- Opportunity to distribute goodwill items to dinner attendees.
- Opportunity to display company signage at dinner venue (subject to venue permission) for the duration of the function.
- Opportunity to host a VIP table at the conference dinner.
- Opportunity to provide entertainment (at sponsor's additional cost).
- Opportunity to provide a raffle draw at the conference dinner (prize supplied by sponsor).
- One insert into conference delegate bags.
- Company name/logo to appear on selected event promotional material.
- Hyperlinked company name/logo to appear on event website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

BARISTA COFFEE BAR SPONSOR

(one package available)

AU \$POA*

- Acknowledgement of Barista Coffee Bar Sponsor status.
- Barista Coffee Bar during refreshment and lunch breaks, located in the exhibition area, for duration of the event.
- Company signage within the Barista Coffee Bar area (to be provided by sponsor).
- One complimentary registration, which includes full admittance to the First International Conference on Mining Geomechanical Risk.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list.

STUDENT REGISTRATION SPONSOR

(limited packages available)

AU \$4,400*

- Acknowledgement of Student Registration Sponsor status.
- One registration for a full-time university mining student to attend the First International Conference on Mining Geomechanical Risk and the conference dinner.
- Two dinner registrations (for sponsoring company representatives already registered for the conference) to accompany student to and be seated with student at dinner.
- Company name/logo to appear on selected promotional material.
- Hyperlinked company logo on conference website.
- Company branding between conference sessions.
- A copy of the authorised conference delegate list, with contact details.

SPECIAL SPONSORSHIP PACKAGES

- | | |
|--------------------------------------|---|
| • Pens
AU \$2,200* | (supplied by sponsor)
(one package available) |
| • Pads
AU \$2,200* | (supplied by sponsor)
(one package available) |
| • Delegate Bag Insert
AU \$2,200* | (supplied by sponsor)
(limited packages available) |
| • Lunch
AU \$3,300* | (three packages available) |
| • Name Badge Lanyards
AU \$3,300* | (supplied by sponsor)
(one package available) |
| • Refreshment Break
AU \$2,200* | (limited packages available) |

SPONSOR/EXHIBITOR REGISTRATION

To secure your participation as a sponsor or exhibitor, please complete and return the registration page along with your company logo as a high resolution EPS vector file, minimum 300 dpi.

On receipt of the registration form, a letter of confirmation will be issued to the person listed as the event coordinator on the sponsor/exhibitor registration form.

Please note that all packages (where limited) will be confirmed on a "first come, first served" basis.

* Australian Goods & Services Tax (GST) inclusive.

SPONSOR/EXHIBITOR APPLICATION

SPONSOR/EXHIBITOR COMPANY

Please print. *denotes mandatory fields.

*Company _____

*ABN/ACN _____
(Australian companies only)

*Authorised by _____

*Position _____

*Address _____

State _____ Postcode _____

Phone _____ Mobile _____

*Email _____

EVENT COORDINATOR

Please print. *denotes mandatory fields.

*Name _____

*Ph/Mob _____

*Email _____

SPONSOR/EXHIBITOR PACKAGE

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

Package _____

Value (AU\$) _____

TOTAL VALUE AU\$ _____

Please return this completed form and the ACG will send you an invoice.


PO# (If required): _____


PAYMENT OPTIONS


- Electronic funds transfer (EFT) - Please refer to the details on the invoice.
- Credit card payments - please contact the ACG on +61 8 6488 3300 to arrange payment. (Visa and Mastercard are the only cards we accept)

For sponsor|exhibitor terms and conditions please visit www.mgr2019.com

Please complete and return this form to: **Australian Centre for Geomechanics**

 ACG, 35 Stirling Highway (M600)
Crawley, Western Australia
AUSTRALIA 6009

 events-acg@uwa.edu.au

 +61 8 6488 1130

 +61 8 6488 3300